

**Board of Directors' Meeting**  
**April 13, 2011**  
**Minutes**

**President:**

**Save the Dates:**

**April 16 is the Literacy Ride**

**Sea to Summit is May 14**

**Bike Rodeo is May 21**

**Picnic (Aug 7)**

**Cool Breeze (Aug 20)**

**Officer Reports:**

**John Mirk:** Will e-mail everybody his summary of member numbers. He printed color copies of the roster and it cost \$161. He won't do that again.

John will send out a General Meeting reminder. Linda: Voler rep might come early to the general meeting to let people do a fitting.

The Board talked about sending notices and pictures regarding rides to coax more people to come out. Leslie and John will work on that.

**Victor:** This month is Gary Brustin. Next month is the Ride of Silence. June is Tren Morris. July is Dr. Story re self-treatment of pain. October is Linda Bott. Leslie will contact Neal about the Ride of Silence.

**Kate and Judy:** We discussed with Tom Mericle his proposals that might be coming for a bike route system and a bike map. Also discussed Theresa's proposal, and we will wait to talk with the Grants Committee. We will set a Grants due date of the end of May for the first round of grant proposals

**Secretary position:** Joni volunteered to switch from Director-at-Large to Secretary. All were in support and thank Joni.

**Joni:** Nothing new.

**Ron:** Cool Breeze application opened last week. Judy will contact some hotels to see if any will offer special deals for Cool Breeze riders.

**Linda:** Had a CB meeting yesterday. Not much to report. It is a well-oiled machine. Hope Ranch is a permit issue. Bart is handling the issue.

CIBC wear will be opened up the first part of May. Voler will price based on what we think we will sell. We recommend pricing at the 25-50 sales level. The club will make up the difference if there is a payment gap with the orders.

**Old Business:**

John Brant is working on the Holiday Party/Installation dinner. Saticoy is set up. John is checking on the cost of a dance floor.

DOJ annual renewal will be taken care of with the tax return.

McKay Insurance done.

John talked with his sister about being a facilitator at the board retreat. She said "sure". Wants to talk about the "splinter clubs" at the visioning session.

Ron talked about an "all together ride". Everybody wears a jersey. We'll do this when the new jerseys come.

Leslie moves that we approve as affiliate rides, the rides in Moorpark and Ojai. Decided to table to further discuss the insurance coverage and how to best include these affiliate rides.

We got ride leaders for all Sunday rides in May except May 1. Rides so far are East Beach, Grimes, Fillmore, and Thatcher. Leslie is looking for one more ride lead